

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF NORTH CAROLINA  
CHARLOTTE DIVISION  
DOCKET NO. 3:15-cv-00214-FDW-DSC

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PGI POLYMER, INC.,	)
	)
Plaintiff/Counterclaim Defendant,	)
	)
v.	)
	)
CHURCH & DWIGHT CO., INC., <i>et al.</i> ,	)
	)
Defendants/Counterclaimants.	)

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**ANSWER TO AMENDED COUNTERCLAIMS**

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Pursuant to Rule 15 of the Federal Rules of Civil Procedure, Plaintiff and Counterclaim Defendant PGI Polymer, Inc. (“PGI Polymer”), answers the Amended Counterclaims of Counterclaimants Church & Dwight Co., Inc. (“Church & Dwight”), Karmin Group, Karmin Industries (collectively, “Karmin”), LaMi Products, Inc. (“LaMi”), and BI-LO, LLC (“BI-LO”) [Docket No. 65] as follows:

**THE PARTIES**

1. PGI Polymer admits the allegations in Paragraph 1 of the Counterclaims.
2. PGI Polymer admits the allegations in Paragraph 2 of the Counterclaims.
3. PGI Polymer admits the allegations in Paragraph 3 of the Counterclaims.
4. PGI Polymer admits that BI-LO LLC is a limited liability company organized under the laws of Delaware; however, upon information and belief, it denies that BI-LO’s principal place of business is in Jacksonville, Florida, because BI-LO previously admitted that its

principal place of business is in Greenville, South Carolina. [See Docket No. 13, First Amended Counterclaims, ¶7, alleging that BI-LO's principal place of business is in Greenville, SC, and Docket No. 35, BI-LO's Answer, ¶7, admitting same].

5. PGI Polymer admits the allegations in Paragraph 5 of the Counterclaims.

#### **JURISDICTION AND VENUE**

6. PGI Polymer admits the allegations in Paragraph 6 of the Counterclaims.
7. PGI Polymer admits the allegations in Paragraph 7 of the Counterclaims.

#### **BACKGROUND**

8. PGI Polymer denies the allegations in Paragraph 8 of the Counterclaims.
9. PGI Polymer interprets the phrase “wavy line design,” which appears throughout the Amended Counterclaims, to be referring to the Wavy Lines Mark, which is the subject of PGI Polymer's federal trademark registration U.S. Reg. No. 1,175,550 (the “'550 Registration”). PGI Polymer denies the allegations in Paragraph 9 of the Counterclaims.

10. PGI Polymer denies the allegations in Paragraph 10 of the Counterclaims.
11. In response to the allegations of Paragraph 11 of the Counterclaims, PGI Polymer states that its products and packaging for its non-woven fabrics speak for themselves.
12. PGI Polymer denies the allegations in Paragraph 12 of the Counterclaims.
13. PGI Polymer states that the Wavy Lines Mark is a valid, enforceable, and federally registered trademark and not merely an “alleged” design. PGI Polymer admits that third parties, including Counterclaimants, have used designs similar to or identical to its Wavy Lines Mark. PGI Polymer lacks knowledge or information sufficient to form a belief as to whether

such use has occurred “for years by numerous third parties and competitors of PGI,” and it therefore denies the same.

14. PGI Polymer admits the allegations in Paragraph 14 of the Counterclaims.

15. PGI Polymer denies the allegations in Paragraph 15 of the Counterclaims.

16. PGI Polymer denies the allegations in Paragraph 16 of the Counterclaims.

17. PGI Polymer denies the allegations in Paragraph 17 of the Counterclaims.

18. In response to the allegations in Paragraph 18 of the Counterclaims, PGI Polymer states that the ’822 Patent speaks for itself.

19. PGI Polymer denies the allegations in Paragraph 19 of the Counterclaims.

20. PGI Polymer denies the allegations in Paragraph 20 of the Counterclaims.

21. PGI Polymer denies the allegations in Paragraph 21 of the Counterclaims.

22. PGI Polymer admits that the accused product was sold in packaging bearing the ARM & HAMMER trademark; however, it lacks knowledge or information sufficient to form a belief as to whether the ARM & HAMMER trademark is “famous” as that term is used in the context of trademark law, and it therefore denies the same.

#### **COUNTERCLAIM I**

23. PGI Polymer states that no response to Paragraph 23 is required.

24. PGI Polymer rejects Counterclaimants’ characterization of this lawsuit and therefore denies the same. It further states that it has commenced this lawsuit claiming, in part, that Counterclaimants’ marketing, advertising, distribution, and sale of certain nonwoven wipes

under the ARM & HAMMER brand infringe PGI's rights in the trademark that is the subject of the '550 Registration.

25. PGI Polymer denies the implication in Paragraph 25 of the Counterclaims that it has made any threats to Counterclaimants. It lacks knowledge or information sufficient to form a belief as to the truth of the remaining allegations in Paragraph 25 of the Counterclaims and therefore denies the same.

26. PGI Polymer denies the allegations in Paragraph 26 of the Counterclaims.

27. PGI Polymer denies the allegations in Paragraph 27 of the Counterclaims.

28. PGI Polymer denies the allegations in Paragraph 28 of the Counterclaims.

29. PGI Polymer denies the allegations in Paragraph 29 of the Counterclaims.

30. PGI Polymer denies the allegations in Paragraph 30 of the Counterclaims, including the implications that the Wavy Lines Mark lacks strength and that the mark on Counterclaimants' accused products differs from the Wavy Lines Mark.

31. PGI Polymer denies the allegations in Paragraph 31 of the Counterclaims.

32. PGI Polymer denies the allegations in Paragraph 32 of the Counterclaims.

## **COUNTERCLAIM II**

33. PGI Polymer states that no response to Paragraph 33 is required.

34. PGI Polymer denies the allegations in Paragraph 34 of the Counterclaims.

35. PGI Polymer denies the allegations in Paragraph 35 of the Counterclaims, including the implication that the Wavy Lines Mark is merely an "alleged" design instead of a valid, enforceable, and federally registered trademark.

36. PGI Polymer states that its Wavy Lines Mark is a valid, enforceable, and federally registered trademark and not merely an alleged design. It further states that third parties have used the Wavy Lines Mark without PGI Polymer's license, authorization, or control; however, it lacks knowledge and information sufficient to form a belief as to whether "many" third parties have done so, and it therefore denies the same.

37. PGI Polymer lacks knowledge and information sufficient to form a belief as to the truth of the allegations in Paragraph 37 and therefore denies the same.

38. PGI Polymer denies the allegations in Paragraph 38 of the Counterclaims.

39. PGI Polymer denies the allegations in Paragraph 39 of the Counterclaims.

40. PGI Polymer denies the allegations in Paragraph 40 of the Counterclaims.

41. PGI Polymer denies the allegations in Paragraph 41 of the Counterclaims and notes that it has been vigilant in pursuing instances of infringement of the Wavy Lines Mark as confirmed by this lawsuit brought against Counterclaimants.

42. PGI Polymer denies the allegations in Paragraph 42 of the Counterclaims.

43. PGI Polymer denies the allegations in Paragraph 43 of the Counterclaims, including the implication that there are any "utilitarian and/or functional benefits of" the Wavy Lines Mark.

44. PGI Polymer denies the allegations in Paragraph 44 of the Counterclaims and states that the Wavy Lines Mark is a valid, enforceable, and federally registered trademark, not merely an "alleged design."

45. PGI Polymer denies the allegations in Paragraph 45 of the Counterclaims and states that the Wavy Lines Mark is a valid, enforceable, and federally registered trademark, not merely an “alleged design.”

46. PGI Polymer denies the allegations in Paragraph 46 of the Counterclaims.

47. PGI Polymer states that it cannot “begin or resume use” of the Wavy Lines Mark because use of the Wavy Lines Mark in commerce in the United States has been continuous for over 70 years. PGI Polymer denies any allegation or implication in Paragraph 47 that PGI Polymer is not currently using the Wavy Lines Mark.

48. PGI Polymer denies the allegations in Paragraph 48 of the Counterclaims.

49. PGI Polymer denies the allegations in Paragraph 49 of the Counterclaims.

50. PGI Polymer denies the allegations in Paragraph 50 of the Counterclaims and states that it has trademark rights in the Wavy Lines Mark and not merely “purported” rights.

### **COUNTERCLAIM III**

51. PGI Polymer states that no response to Paragraph 51 is required.

52. PGI Polymer admits that Counterclaimants seek cancellation of the ’550 Registration, but it denies that any relief may be granted upon Counterclaim III.

53. PGI Polymer denies the allegations in Paragraph 53 of the Counterclaims.

54. In response to the allegations in Paragraph 54 of the Counterclaims, PGI Polymer states that the statute speaks for itself.

55. In response to the allegations in Paragraph 55 of the Counterclaims, PGI Polymer states that the statute speaks for itself.

56. In response to the allegations in Paragraph 56 of the Counterclaims, PGI Polymer states that the statute speaks for itself.

57. In response to the allegations in Paragraph 57 of the Counterclaims, PGI Polymer states that the statute speaks for itself.

58. In response to the allegations in Paragraph 58 of the Counterclaims, PGI Polymer states that the statute speaks for itself.

59. PGI Polymer denies the allegations in Paragraph 59 of the Counterclaims.

60. PGI Polymer denies the allegations in Paragraph 60 of the Counterclaims.

61. PGI Polymer denies each and every allegation of the Amended Counterclaims not specifically admitted herein.

62. PGI Polymer denies that Counterclaimants are entitled to any of the relief they seek.

#### **DEFENSES AND AFFIRMATIVE DEFENSES**

PGI Polymer also asserts the following defenses and affirmative defenses in response to the Amended Counterclaims:

1. Counterclaimants fail to state a claim upon which relief can be granted.
2. The Amended Counterclaims are barred, in whole or in part, by Counterclaimants' unclean hands.
3. The Amended Counterclaims are barred, in whole or in part, by the doctrine of laches.

4. The Amended Counterclaims are barred, in whole or in part, because Counterclaimants will not suffer any injury or damage from the continued registration of Plaintiff's trademark.

**JURY DEMAND**

Pursuant to Fed. R. Civ. P. 38(b), Plaintiff/Counterclaim Defendant PGI Polymer, Inc., hereby demands a jury trial as to all issues so triable.

Respectfully submitted,

Dated: November 6, 2015

s/ Jason M. Sneed  
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### **CERTIFICATE OF SERVICE**

I hereby certify that on November 6, 2015, I electronically filed the foregoing *Answer to Amended Counterclaims* with the Clerk of Court using the CM/ECF system. Service of the same on Defendants will be accomplished through the Notice of Electronic Filing, in accordance with LCvR 5.3.

s/ Jason M. Sneed

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